



## Heber City Theatre Ads Now with Free Internet Ads

Hello,

Heber City Theatre's is proud to offer a new product to the business community. Heber City Theatre Ads are designed to allow local businesses to put ads on the Avon & Ideal Theatre screens prior to the start time of daily movie features. This package offers up to date digital presentation of ads which are created by your business or by us or together to be presented on the big screen. In addition to the regular ad we plan on making weekly updates available. Specials, Promotions, Sales, etc. that are given to us by the close of business on Wednesday can be on the big screen by Friday which gives businesses exposure to our patrons over the busy weekend. In addition to the theatre screens we have added flat screens to each theatre lobby and for no additional charge will place your business ad on the Internet attached to our webpage which is then linked to your web page if you so desire.

You are probably asking at this point what will all this cost? If you are new to the business world you will discover that advertising is not inexpensive, but it is one of those things that can make or break a business. We learned this lesson years ago, one reason we have chosen to offer Heber City Theatre Ads to you at the prices listed below.

We agree to provide your business with a 15 second time slot in a slide presentation designed to run for 30 minutes prior to each daily matinee and evening show. Late night show exposure varies because of movie run time and the start time for the next movie. We will make every effort to keep this time to a minimum of 15 minutes or more. We understand that the number of ads will change the exposure your ad will receive so we will place it on both the Avon and Ideal screens for one low price. It is our plan to never have more than 40 ads running on any screen, so as to maximize your businesses exposure. We reserve 10 spaces for community service and informational ads that are available at no charge by contacting us.

For this service we have settled on \$100.00 per month per ad. You have the option of month to month, quarterly, semiannual or yearly packages. If you chose to sign up for a year we will give you a month at no cost. For additional questions contact Jim at the number listed below.

It is our intent to sell ads so as to keep the type of business exclusive. If we are approached by a like business we will contact you prior to placing the ad to see if your business wishes to remain exclusive. If your business wants to remain exclusive your cost will increase by \$50.00 per month for the balance of your ad campaign.

It has always been our policy to bill out for the upcoming month's ad several days prior to the end of the month, which should give the client ample opportunity to notify us of their ads status for the upcoming month. We require that if a client wishes to discontinue their ad that we be notified 14 days prior to the end of a current ad campaign, unless other arrangements have been made previously, for example a set end date for the ad. If this notification fails to happen we will continue to run the ad uninterrupted and the client will be held responsible for the charges for the continued running of their ad.

Contract term: Month to Month Quarterly Semiannual Yearly

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Signature: \_\_\_\_\_

\_\_\_\_\_ Date: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

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